BRYSTONE

CERAMICHE KEOPE

Our values/

Made in Italy
Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

Made in Italy
We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

Greenthinking
Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

Greenthinking
We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.

GRES PORCELLANATO
PORCELAIN STONEWARE

Effetto pietra
Stone effect

BRYSTONE

ISPIRAZIONE/
INSPIRATION

Morbido minimal

Brystone è la pietra calcarea in formato contemporaneo: il prodotto di cave millenarie trova un nuovo valore estetico, più morbido e fine. La collezione raccoglie le sfaccettature della roccia in una superficie unica e coerente, perfetta per decorare e costruire solidi spazi architettonici.

Mellow minimal

The Brystone collection gathers the many facets of limestone into a steady, unified surface, perfect for finishing and decorating new architectural spaces with integrity. In this contemporary portrait of rock, the product of millenary quarries finds a softer and greater aesthetic value.

7
FORMATI/
SIZES

2
SPESSORI/
THICKNESSES

Formati e spessori

Brystone copre infinite possibilità di posa. Ha una modularità eccezionale, sia per pavimenti che per rivestimenti. Formati come il 9,7x60 cm e il 30x60 cm si prestano a schemi creativi, mentre la lastra da 120x278 allarga la scena. Il decoro e il mosaico lasciano spazio allo stupore.

Sizes and thicknesses

Brystone offers endless possibilities for installation. It has exceptional modularity, both for floors and walls. Formats such as 9,7x60cm and 30x60cm lend themselves to creative schemes, while the 120x278 slab widens the scene. The decorative pieces and the mosaic are made to dazzle.

5
COLORI/
COLORS

2
SUPERFICI/
SURFACE

White

Ivory

Gold

Grey

Avana

Colori e superfici

White, Ivory, Gold, Grey e Avana: una scala di toni di intensità variabile, adatta ad ambienti ed edifici coerenti con i nuovi trend del design. I movimenti grafici sono morbidi; la stonalizzazione garbata bilancia il carattere minimal di Brystone. Le superfici per esterno hanno finitura R10-R11, quelle da interno R9.

Colors and surfaces

White, Ivory, Gold, Grey and Avana tones vary in intensity in a scale of shades, aligning settings and buildings with new design trends. Mild graphics and gentle shading complement the minimalist personality of Brystone. Finishes are R10 and R11 for outdoor, R9 for indoor.

white

120x120 *(48"x48")*

brystone white

120x120 *(48”x48”)*

60x120 *(24”x48”)*

ivory

120x278 *(48"x110")* - 120x120 *(48"x48")*

120x278 *(48"x110")*

brystone ivory

120x120 *(48”x48”)*

120x120 *(48”x48”)*

brystone ivory

gold

60x120 *(24”x48”)*

120x278 *(48"x110")* - 60x120 *(24"x48")*

120x278 *(48"x110")*

grey

brystone grey

120x120 *(48”x48”)*

brystone grey

brystone grey

60x120 *(24”x48”)*

120x120 *(48”x48”)*

avana

brystone avana

60x120 *(24”x48”)*

60x120 *(24”x48”)*

brystone avana

60x120 *(24”x48”)*

60x120 *(24”x48”)*

brystone avana

BRYSTONE

SPECIFICHE TECNICHE/ *TECHNICAL FEATURES*

GRES PORCELLANATO TUTTA MASSA UGL
FULL-BODY PORCELAIN UGL

SPESSORI
THICKNESSES
6 mm (120x278)
9 mm (120x120 - 60x120 - 30x120 - 60x60 - 30x60 - 9,7x60)

STONALIZZAZIONE
SHADING

V2

CLASSIFICAZIONE ANTISDRUCCIOLO
ASSESSMENT OF SLIP RESISTANCE
DIN 51130 R9 - R10
DIN 51097 A+B
COF Conforme/ *Compliant*
DCOF Conforme/ *Compliant*
PENDULUM + 36 PTV 96 60x120 - 60x60 - 30x60

GRES PORCELLANATO /
PORCELAIN STONEWARE

INATTACCABILE DA ACIDI /
NOT ATTACKED BY ACIDS

RESISTENTE A GELO E SHOCK TERMICI /
RESISTANT TO FROST AND SUDDEN THERMAL CHANGES

FACILMENTE PULIBILE /
EASY TO CLEAN

RESISTENTE A SFORZI ED ABRASIONI /
RESISTANT TO STRESSES AND ABRASION

500 Kg/cm² di pressatura meccanica e cottura a 1.250°C /
500 kg/cm² of mechanical pressing and firing at 1250°C

ANTISDRUCCIOLO /
ANTI-SLIP

per ambienti bagnati e outdoor /
for outdoor and wet environments

STABILE CROMATICAMENTE /
CHROMATICALLY FAST

inalterabile da agenti atmosferici e smog /
unchanged by weather agents and smog

NON REAGISCE AL FUOCO /
DOES NOT REACT TO FIRE

non emette fumi in caso di incendio /
does not release fumes in case of fire

ASSORBIMENTO H_2O NULLO /
NULL H2O ABSORPTION

GREENTHINKING /
GREENTHINKING

100% ACQUE REFLUE RECUPERATE /
100% RECOVERED WASTE WATER

ENERGIA AUTO-PRODOTTA DA FOTOVOLTAICO/
ENERGY SELF-PRODUCED BY PV PLANT

98% RIFIUTI AVVIATI A RACCOLTA DIFFERENZIATA /
98% WASTE SENT TO SEPARATE COLLECTION

*** + 5.000.000 L = 3.000.000**

ACQUE DI PROCESSO DA ALTRI STABILIMENTI /
PROCESS WATER FROM OTHER FACTORIES

100% PALLET FAO /
100% FAO PALLETS

*** 18.408 t = 570**

MATERIE PRIME NON ESTRATTE GRAZIE AL RECUPERO DI SCARTI /
NON-EXTRACTED RAW MATERIALS THANKS TO THE RECOVERY OF SCRAPS

100% SCARTI CRUDI RECUPERATI /
100% RECOVERED RAW SCRAPS

*** + 24.000 MWh/year = 185.000**

84% ENERGIA AUTO PRODOTTA DA IMPIANTI DI COGENERAZIONE/
84% ENERGY SELF-PRODUCED BY COGENERATION PLANTS

* Dati riferiti al 2018 / *Data referring to year 2018*

5
COLORI/ *COLORS*

WHITE

IVORY

GOLD

GREY

AVANA

V2
STONALIZZAZIONE/
SHADING

WHITE **V2**

IVORY **V2**

GOLD **V2**

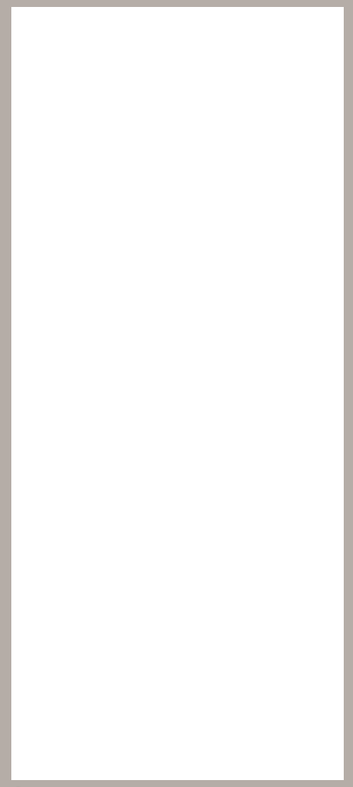
V2

STONALIZZAZIONE/
SHADING

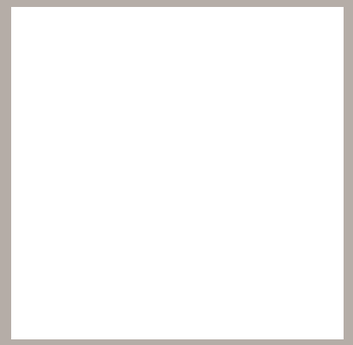
GREY **V2**

AVANA **V2**

7
FORMATI/
SIZES



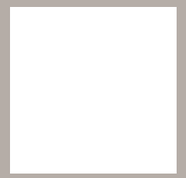
● 120X278 *(48”x110”)* RT 6 mm



● 120X120 *(48”x48”)* RT 9 mm

● ■ 60x120 *(24”x48”)* RT 9 mm

● 30x120 *(12”x48”)* RT 9 mm



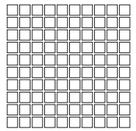
● ■ 60x60 *(24”x24”)* RT 9 mm

● ■ 30x60 *(12”x24”)* RT 9 mm

● 9,7x60 *(3⅞”x24”)* RT 9 mm

● Natural R9 | ■ Structured R10

2
DECORI/
DECORS



MOSAICO ● 30x30 *(12”x12”)* RT 9 mm
(TESSERE: 2,8x2,8 - *1 1/6”x1 1/6”*)

LISTELLO UP ● 9,7x60 *(3⅞”x24”)* RT 9 mm

BRYSTONE WHITE

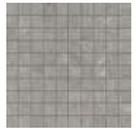
BRYSTONE WHITE

BRYSTONE IVORY

BRYSTONE IVORY

BRYSTONE GOLD

BRYSTONE GOLD

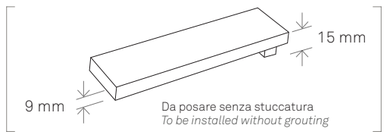


BRYSTONE GREY

BRYSTONE GREY

BRYSTONE AVANA

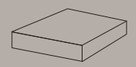
BRYSTONE AVANA



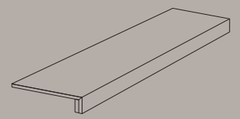
6
PEZZI SPECIALI/
TRIMS

BATTISCOPA
- 7,2x60 *(2.8”x24”)* RT 9 mm
- 4,6x120 *(1 13/16”x48”)* RT 9 mm

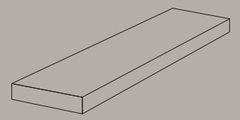
SCALINO INCOLLATO
- 33x60 *(13”x24”)* RT 9 mm



ANGOLARE INCOLLATO
- 33x33 *(13”x13”)* RT 9 mm



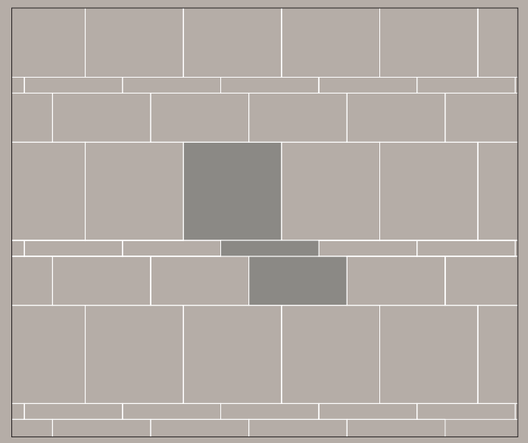
SCALINO INCOLLATO
- 33x120 *(13”x48”)* RT 9 mm



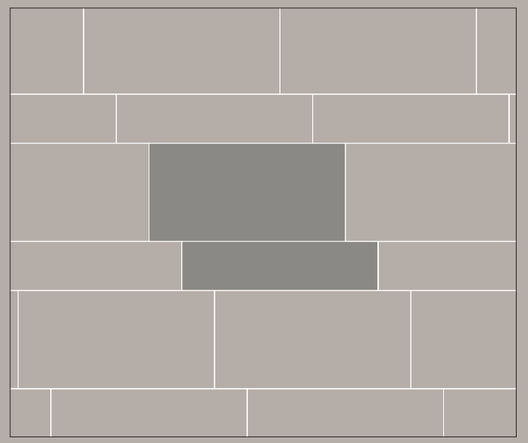
ANGOLARE INCOLLATO
- 33x120 *(13”x48”)* RT 9 mm

- Natural R9

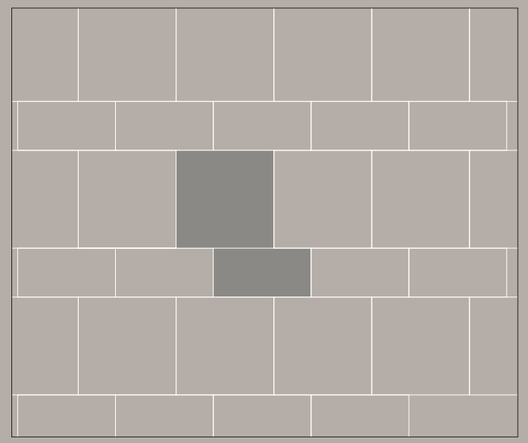
SCHEMI DI POSA/
LAYING SYSTEM



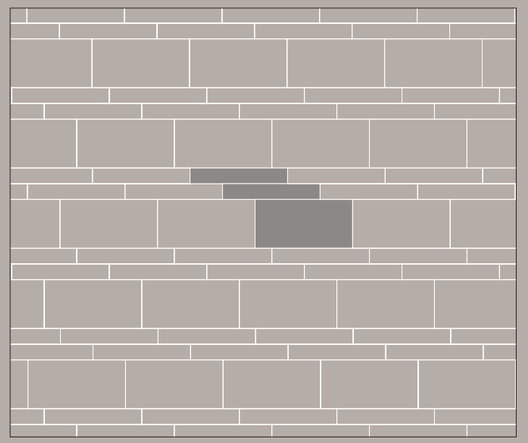
9,7x60 *(3 7/8”x24”)* RT - 9,7%
30x60 *(12”x24”)* RT - 30,1%
60x60 *(24”x24”)* RT - 60,2%



30x120 *(12”x48”)* RT - 33,3%
60x120 *(24”x48”)* RT - 66,6%



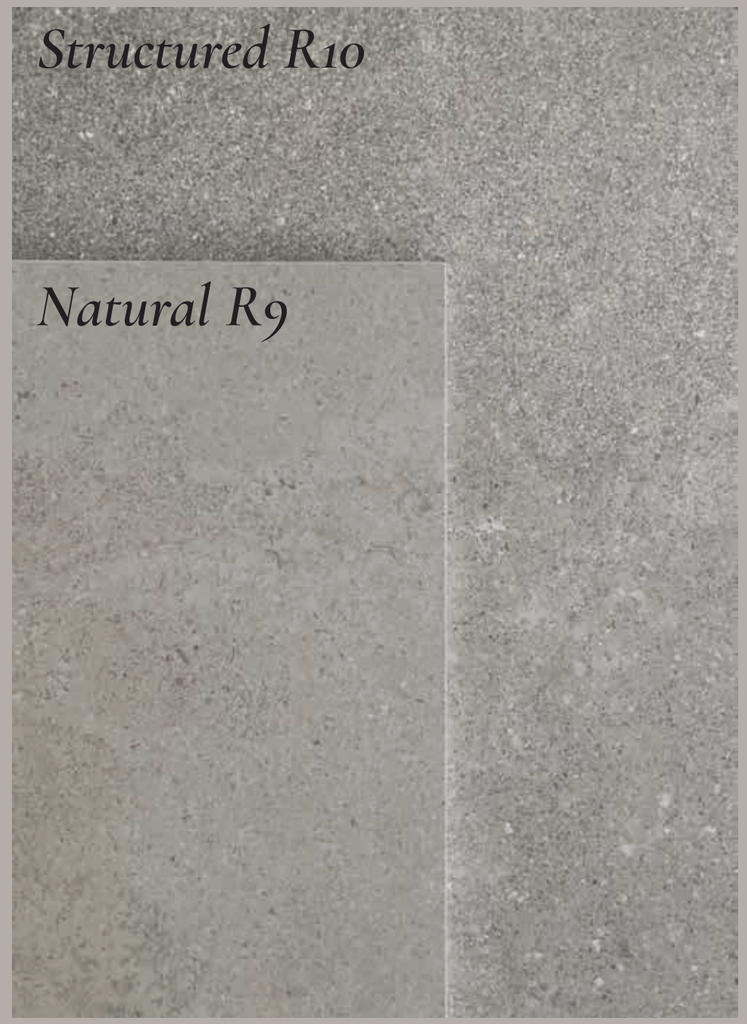
30x60 *(12”x24”)* RT - 33,3%
60x60 *(24”x24”)* RT - 66,66%



9,7x60 *(3 7/8”x24”)* RT - 40%
30x60 *(12”x24”)* RT- 60%

Fuga minima consigliata per posa in interno 2 mm
Minimum suggested joint for indoor laying 2 mm
Consigli di posa, pulizia e manutenzione al link keope.com
Advice on laying, cleaning and maintenance at the link keope.com

2
FINITURE/
FINISHING



FORMATI / *SIZES*

working size	120x278 **(119,5x278)*** *48"x110"*	120x120 *48"x48"*	60x120 *24"x48"*	30x120 *12"x48"*	60x60 *24"x24"*	30x60 *12"x24"*	9,7x60 *3 7/8"x24"*
	1194x2778	1194x1194	596x1195	297x1195	596x596	297x596	97x596
	RT	RT	RT	RT	RT	RT	RT
	6 mm	9 mm	9 mm	9 mm	9 mm	9 mm	9 mm
BRYSTONE WHITE		●	● ■	●	● ■	● ■	●
BRYSTONE IVORY	●	●	● ■	●	● ■	● ■	●
BRYSTONE GOLD	●	●	● ■	●	● ■	● ■	●
BRYSTONE GREY		●	● ■	●	● ■	● ■	●
BRYSTONE AVANA		●	● ■	●	● ■	● ■	●

***Formato nominale** / *Nominal size*

● Natural R9 | ■ Structured R10

MISURE, PESI ED IMBALLI / *SIZE, WEIGHT AND PACKAGING*

FORMATO *SIZE*	SPESSORE *THICKNESS*	PZ/SCATOLA *PIECES/BOX*	MQ/SCATOLA *SQM/BOX*	KG/SCATOLA *KG/BOX*	MQ/PALLET *SQM/PALLET*	KG/PALLET *KG/PALLET*	SCATOLA/PALLET *BOX/PALLET*
120x278	6 mm	1	3,32	49,37	59,80	988,66	18
120x120	9mm	2	2,86	60,80	57,12	1.229,00	20
60x120	9mm	2	1,44	31,93	50,40	1.130,55	35
30x120	9 mm	4	1,44	30,50	51,84	1.111,00	36
60x60	9 mm	3	1,08	25,00	43,20	1.013,00	40
30x60	9 mm	7	1,26	27,76	50,40	1.123,40	40
9,7x60	9 mm	10	0,58	12,75	34,92	778,00	60

INFORMAZIONI TECNICHE / *TECHNICAL FEATURES*

INFORMAZIONI TECNICHE *TECHNICAL FEATURES*	NORMA *NORM* EN 14411 - ISO 13006	REQUISITI PRESCRITTI *REQUIRED VALUES*				VALORI *VALUES*
DIMENSIONI RETTIFICATO *SIZES RECTIFIED*	UNI EN ISO 10545-2	lunghezza-larghezza / *lenght-width* ±0,3% (±1,0 mm max) spessore / *thickness* ±5,0% (±0,5 mm max) ortogonalità / *rectangularity* ±0,3% (±1,5 mm max) rettilinearità / *straightness* ±0,3% (±0,8 mm max) planarità / *flatness* ±0,4% (±1,8 mm max) qualità superficie / *surface quality* ≥95%				**CONFORME** *COMPLIANT*
ASSORBIMENTO ACQUA *WATER ABSORPTION*	UNI EN ISO 10545-3	**≤0,5%**				**≤0,1%**
RESISTENZA A ROTTURA *BREAKING STRENGHT*	UNI EN ISO 10545-4	**R≥35 N/mm²** **S≥700 N (<7,5 mm)** **S≥1300 N (≥7,5 mm)**				**6 mm**: **CONFORME** *COMPLIANT* **9 mm**: **CONFORME** *COMPLIANT*
RESISTENZA ABRASIONE PROFONDA (UGL - Matt) *DEEP ABRASION RESISTANCE (UGL - Matt)*	UNI EN ISO 10545-6	**≤175 mm³**				**≤150 mm³**
RESISTENZA SHOCK TERMICI *THERMAL SHOCK RESISTANCE*	UNI EN ISO 10545-9	resistenza / *resistant*				**CONFORME** *COMPLIANT*
RESISTENZA AL GELO *FROST RESISTANCE*	UNI EN ISO 10545-12	resistenza / *resistant*				**CONFORME** *COMPLIANT*
RESISTENZA CHIMICA *CHEMICAL RESISTANCE*	UNI EN ISO 10545-13	resistenza / *resistant*				**CONFORME** *COMPLIANT*
RESISTENZA ALLE MACCHIE *RESISTANCE TO STAINS*	UNI EN ISO 10545-14	pulibile / *cleanable*				**CONFORME** *COMPLIANT*
CLASSIFICAZIONE ANTISDRUCCIOLO *ASSESSMENT OF SLIP RESISTANCE*	DIN 51130	**R**	prodotto / *product*	R	A+B+C	>0,40 >0,42
	DIN 51097	**A+B+C**	120x278 - 120x120 - 60x120 - 30x120 - 60x60 - 30x60 - 9,7x60	R9	A	**CONFORME** *COMPLIANT*
	B.C.R.A. (COF)	>**0,40** **bagnato** / *wet*				
	ANSI A137.1 2012 (DCOF)	>**0,42** **bagnato** / *wet*	60x120 - 60x60 - 30x60	R10	A+B	**CONFORME** *COMPLIANT*
	Pendulum Test Value PTV 96 (R10)	> **36**	60x120 - 60x60 - 30x60			

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%

CERAMICHE KEOPE

HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy
FACTORY via canale, 67
42013 Casalgrande (RE) - Italy
WAREHOUSE via dell'industria, 1
42013 Casalgrande (RE) - Italy

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luglio 2019

IT_
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EN_
Ceramiche Keope reserves the right to vary the products illustrated in this catalogue for production purposes or in order to improve quality. Samples are purely indicative. Packaging and weights shown may be varied in line with production requirements. Check with the sales department at the time of order.

keope.com